

July 31 - August 2, 2011

Registration Deadlines: (see admission policy/required credentials below)

By July 14th - your badges will mail approx. 2 weeks prior to the shows

July 15th thru 22nd - your badge will be at the **Will Call** counter on-site

After July 22nd - bring this form with your credentials to register on-site

Mail, Fax or E-mail with credentials to:

BJI FASHION GROUP, 50 Day Street, Norwalk, CT 06854

Fax: (203) 838-5028 **E-mail:** buyerinfo@fameshows.com

PLEASE PRINT CLEARLY
ONLY ONE BUYER PER FORM

Retail Buyer Name _____

Store/Company _____

Address _____

City _____ State _____ Zip Code _____

Country _____ Postal Code _____

Telephone _____ Fax _____

E-Mail _____

(*By providing your e-mail address you are agreeing to be part of our online community and receive e-mail updates.)

Website _____

Special free trial subscription to Accessories magazine: (Allow 4-6 weeks for receipt)
Signature _____ Date _____

Admission Policy/Required Credentials

BJI Fashion Group trade show events are produced for the fashion retail trade.

- The shows are not open to the public
- Only retail buyers can register
- Credentials must be presented in order to be badged
- Badges from other shows are NOT acceptable
- We reserve the right to request additional buyer credentials if we deem it necessary
- Non-exhibiting manufacturers, importer/exporters and wholesalers will NOT be admitted
- No children under the age of 14 will be admitted; infants in arms or strollers will be allowed
- Guests will be admitted at Show Management discretion and must register on-site with a registered buyer (one guest per buyer)
- You must present two forms of business credentials to register your store/company AND one form of buyer credentials to register the individual buyer

Acceptable Business identification
TWO forms of any of the following: and

Acceptable Buyer identification
ONE of any of the following:

- Recent Vendor Invoice or Purchase Order for finished fashion-related products purchased within the last year
- Copy of State Sales & Use Tax Permit
- Active Web Site Address through which Business can be validated
- Appropriate Yellow Page listing
- Mail Order Companies should provide catalog
- Photograph of your store front
- Valid employee email address
- Personalized, imprinted business card
- Copy of W-2 form
- Copy of cancelled company payroll check or pay check stub
- Copy of company credit card with employee's name and company's name

FAME, AccessoriesTheShow & Moda Manhattan are produced and managed by BJI Fashion Group/Business Journals, Inc. We reserve the right to deny admittance to any individual or group that we deem inappropriate for our shows.

Tell us about you
PLEASE ANSWER ALL QUESTIONS

What do you shop for?

- Accessories
- RTW (Ready-to-Wear)
- Both

Your Store's Category:

- (Check the most appropriate)
- O Women's Boutique
 - Y Women's Specialty Chain Store
 - K Accessories Store
 - S Women's Specialty Store
 - H Leathersgoods/Gift Shop
 - U Women's Better Specialty Store
 - C Shoe Store
 - A Corporate Buying Office
 - V Mass Merchant
 - D Department Store
 - J Jewelry/Watch Store
 - T Catalog/TV Shopping/Internet
 - N Gallery/Craft/Museum Shop
 - Other _____

Your Job Title:

- (Check the most appropriate)
- B Buyer
 - M Gen'l. Merch. Mgr.
 - G Dept. Mgr./Asst. Buyer
 - A Owner
 - D Div'l. Merch. Mgr.
 - C V.P./Exec. Officer
 - F Fashion Dir./Coordinator
 - Other _____

What Price Range is Your Store?:

- (Check the most appropriate)
- A Better
 - B Moderate to Better
 - C Popular to Moderate
 - D All Price Ranges

ACCESSORIES

YOUR CATEGORY RESPONSIBILITIES:
(Check all that apply)

- B Belts
- J Fashion/Bridge/Fine Jewelry
- C Cosmetics/Perfume Accessories
- N Sunglasses/Eyewear/Readers
- G Junior Accessories
- L Small Leathersgoods
- S Scarves/Stoles/Shawls/Wraps/Cold Weather
- T Apparel
- H Handbags
- F Shoes
- A Millinery/Hair Accessories
- U Umbrellas
- Y Hosiery/Socks/Body Wear
- D Watches
- I Intimate Apparel
- Q Accessories, Home/Office
- E Men's
- R Travelware
- P Private Label
- Other _____

RTW (Ready-to-Wear)

YOUR CATEGORY RESPONSIBILITIES:
(Check all that apply)

CLASSIFICATION

- A Designer
- B Better
- C Bridge
- D Moderate
- E Private Label
- F Licensing

FIT

- G Tweens
- H Junior
- I Teens
- J Young Contemporary
- K Contemporary
- L Modern
- M Petites
- N Plus

LIFESTYLE

- O Activewear
- P Daywear
- Q Casual
- R Resort
- S Career
- T Special Occasion

PRODUCT

- U Tops
- V Bottoms
- W Jackets
- X Suits
- Y Dresses
- Z Separates
- AA Sweaters
- BB Intimates
- CC Loungewear
- DD Wraps
- EE Novelty
- FF Outerwear
- GG Knitwear
- HH Fur/Leather/Suede
- II Denim
- JJ Other _____

Source Code: FAME WEB