

# August 1-3, 2010



Your Show Badge is good for all 3 shows!

- Pre-Register by July 15th to have your badge mailed to you in advance. Badges will mail approximately 2 weeks prior to the shows.
- Pre-Register between July 16th and July 22nd to have your badge waiting for you at the Will Call counter when you arrive at the shows.
- After July 22nd bring this form with your credentials to register on-site.

Mail, Fax or E-mail with credentials to:  
(see admission policy below for required credentials)  
**FAME**  
50 Day Street  
Norwalk, CT 06854  
Fax: (203) 838-5028  
E-mail: [buyerinfo@fameshows.com](mailto:buyerinfo@fameshows.com)

PLEASE CLEARLY PRINT YOUR INFORMATION AND ANSWER ALL QUESTIONS. PHOTOCOPY THIS FORM FOR ADDITIONAL BUYERS.

Retail Buyer Name \_\_\_\_\_  
Store/Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Country \_\_\_\_\_ Postal Code \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
E-Mail \_\_\_\_\_ Website \_\_\_\_\_

Special free trial subscription to *Accessories* magazine: please sign and date (Allow 4-6 weeks for receipt)  
Signature \_\_\_\_\_ Date \_\_\_\_\_

**What do you shop for?**

- Accessories  
 RTW (Ready-to-Wear)  
 Both

**Your Store's Category:**

(Check the most appropriate)

- O  Women's Boutique  
Y  Women's Specialty Chain Store  
K  Accessories Store  
S  Women's Specialty Store  
H  Leathergoods/Gift Shop  
U  Women's Better Specialty Store  
C  Shoe Store  
A  Corporate Buying Office  
V  Mass Merchant  
D  Department Store  
J  Jewelry/Watch Store  
T  Catalog/TV Shopping/Internet  
N  Gallery/Craft/Museum Shop  
 Other \_\_\_\_\_

**Your Job Title:**

(Check the most appropriate)

- B  Buyer  
M  Gen'l. Merch. Mgr.  
G  Dept. Mgr./Asst. Buyer  
A  Owner  
D  Div'l. Merch. Mgr.

- C  V.P./Exec. Officer  
F  Fashion Dir./Coordinator  
 Other \_\_\_\_\_

**What Price Range is Your Store?:**  
(Check the most appropriate)

- A  Better  
B  Moderate to Better  
C  Popular to Moderate  
D  All Price Ranges

**ACCESSORIES**

YOUR CATEGORY RESPONSIBILITIES:  
(Check all that apply)

- B  Belts  
J  Fashion/Bridge/Fine Jewelry  
C  Cosmetics/Perfume Accessories  
N  Sunglasses/Eyewear/Readers  
G  Junior Accessories  
L  Small Leathergoods  
S  Scarves/Stoles/Shawls/Wraps/Cold Weather  
T  Apparel  
H  Handbags  
F  Shoes  
A  Millinery/Hair Accessories  
U  Umbrellas

- Y  Hosiery/Socks/Body Wear  
D  Watches  
I  Intimate Apparel  
Q  Accessories, Home/Office  
E  Men's  
R  Travelware  
P  Private Label  
 Other \_\_\_\_\_

**RTW (Ready-to-Wear)**

YOUR CATEGORY RESPONSIBILITIES:  
(Check all that apply)

**CLASSIFICATION**

- A  Designer  
B  Better  
C  Bridge  
D  Moderate  
E  Private Label  
F  Licensing  
**FIT**  
G  Tweens  
H  Junior  
I  Teens  
J  Young Contemporary  
K  Contemporary  
L  Modern  
M  Petites  
N  Plus

**LIFESTYLE**

- O  Activewear  
P  Daywear  
Q  Casual  
R  Resort  
S  Career  
T  Special Occasion

**PRODUCT**

- U  Tops  
V  Bottoms  
W  Jackets  
X  Suits  
Y  Dresses  
Z  Separates  
AA  Sweaters  
BB  Intimates  
CC  Loungewear  
DD  Wraps  
EE  Novelty  
FF  Outerwear  
GG  Knitwear  
HH  Furr/Leather/Suede  
II  Denim  
JJ  Other \_\_\_\_\_

Source Code: FAME WEB

**ADMISSION POLICY/REQUIRED CREDENTIALS**

AccessoriesTheShow, Moda Manhattan & FAME are professional trade show events produced for the fashion retail trade. **THE SHOWS ARE NOT OPEN TO THE PUBLIC.** Only retail buyers can register. Credentials must be presented in order to be badged. You must present two forms of business credentials to qualify your store/company AND one form of buyer credentials to qualify the individual buyer. Badges from other shows are NOT acceptable.

**Acceptable Business identification, TWO forms of any of the following:**

- A recent Vendor Invoice or Purchase Order for finished fashion-related products purchased within the last year
- A Copy of State Sales & Use Tax Permit
- An Active Web Site Address through which Business can be validated
- Appropriate Yellow Page listing
- Mail Order Companies should provide catalog
- Photograph of your store front

**Acceptable Buyer identification, please provide ONE of any of the following:**

- Valid employee email address
- Personalized, imprinted business card
- Copy of W-2 form
- Copy of cancelled company payroll check or pay check stub
- Copy of company credit card with employee's name and company's name

We reserve the right to request additional buyer credentials if we deem it necessary. Non-exhibiting manufacturers, importer/exporters and wholesalers will NOT be granted admission.

Guests will be admitted at Show Management discretion and must register on site with a qualified buyer (**one guest per buyer**). No children under the age of 14 will be admitted. Infants in arms or strollers will be allowed. AccessoriesTheShow, Moda Manhattan & FAME are produced and managed by Business Journals, Inc. Business Journals, Inc. reserves the right to deny admittance to any individual or group that it deems inappropriate for its shows.

FOR MORE INFORMATION: [www.accessoriestheshow.com](http://www.accessoriestheshow.com) • [www.modamanhattan.com](http://www.modamanhattan.com) • [www.fameshows.com](http://www.fameshows.com) • 866-696-6020