

# January 5-7, 2010



Your Show Badge is good for all 3 shows!

- **Pre-Register by December 11th** to have your badge mailed to you in advance. **Badges will mail approximately 2 weeks prior to the shows.**
- **Pre-Register between December 14th and December 18th** to have your badge waiting for you at the **Will Call** counter when you arrive at the shows.
- **After December 18th** bring this form with your credentials to register on-site.

**Mail, Fax or E-mail with credentials to:**  
 (see admission policy below for required credentials)  
**FAME**  
 50 Day Street  
 Norwalk, CT 06854  
**Fax:** (203) 838-5028  
**E-mail:** buyerinfo@fameshows.com

PLEASE CLEARLY PRINT YOUR INFORMATION AND ANSWER ALL QUESTIONS. PHOTOCOPY THIS FORM FOR ADDITIONAL BUYERS.

Retail Buyer Name \_\_\_\_\_

Store/Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Country \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_ Website \_\_\_\_\_

**Special free trial subscription to Accessories magazine: please sign and date (Allow 4-6 weeks for receipt)**

Signature \_\_\_\_\_ Date \_\_\_\_\_

**What do you shop for?**

- Accessories
- RTW (Ready-to-Wear)
- Both

**Your Store's Category:**

(Check the most appropriate)

- O  Women's Boutique
- Y  Women's Specialty Chain Store
- K  Accessories Store
- S  Women's Specialty Store
- H  Leathergoods/Gift Shop
- U  Women's Better Specialty Store
- C  Shoe Store
- A  Corporate Buying Office
- V  Mass Merchant
- D  Department Store
- J  Jewelry/Watch Store
- T  Catalog/TV Shopping/Internet
- N  Gallery/Craft/Museum Shop
- Other \_\_\_\_\_

**Your Job Title:**

(Check the most appropriate)

- B  Buyer
- M  Gen'l. Merch. Mgr.
- G  Dept. Mgr./Asst. Buyer
- A  Owner
- D  Div'l. Merch. Mgr.

- C  V.P./Exec. Officer
- F  Fashion Dir./Coordinator
- Other \_\_\_\_\_

**What Price Range is Your Store?:**  
(Check the most appropriate)

- A  Better
- B  Moderate to Better
- C  Popular to Moderate
- D  All Price Ranges

**ACCESSORIES**

**YOUR CATEGORY RESPONSIBILITIES:**  
(Check all that apply)

- B  Belts
- J  Fashion/Bridge/Fine Jewelry
- C  Cosmetics/Perfume Accessories
- N  Sunglasses/Eyewear/Readers
- G  Junior Accessories
- L  Small Leathergoods
- S  Scarves/Stoles/Shawls/Wraps/Cold Weather
- T  Apparel
- H  Handbags
- F  Shoes
- A  Millinery/Hair Accessories
- U  Umbrellas

- Y  Hosiery/Socks/Body Wear
- D  Watches
- I  Intimate Apparel
- Q  Accessories, Home/Office
- E  Men's
- R  Travelware
- P  Private Label
- Other \_\_\_\_\_

**RTW (Ready-to-Wear)**

**YOUR CATEGORY RESPONSIBILITIES:**  
(Check all that apply)

**CLASSIFICATION**

- A  Designer
- B  Better
- C  Bridge
- D  Moderate
- E  Private Label
- F  Licensing
- FIT**
- G  Tweens
- H  Junior
- I  Teens
- J  Young Contemporary
- K  Contemporary
- L  Modern
- M  Petites
- N  Plus

**LIFESTYLE**

- O  Activewear
- P  Daywear
- Q  Casual
- R  Resort
- S  Career
- T  Special Occasion

**PRODUCT**

- U  Tops
- V  Bottoms
- W  Jackets
- X  Suits
- Y  Dresses
- Z  Separates
- AA  Sweaters
- BB  Intimates
- CC  Loungewear
- DD  Wraps
- EE  Novelty
- FF  Outerwear
- GG  Knitwear
- HH  Furr/Leather/Suede
- II  Denim
- JJ  Other \_\_\_\_\_

**Source Code: FAME WEB**

**ADMISSION POLICY/REQUIRED CREDENTIALS**

AccessoriesTheShow, Moda Manhattan & FAME are professional trade show events produced for the fashion retail trade. **THE SHOWS ARE NOT OPEN TO THE PUBLIC.** Only retail buyers can register. Credentials must be presented in order to be badged. You must present **two** forms of business credentials to qualify your **store/company** AND **one** form of buyer credentials to qualify the **individual buyer**. Badges from other shows are NOT acceptable.

**Acceptable Business identification, TWO forms of any of the following:**

- A recent Vendor Invoice or Purchase Order for finished fashion-related products purchased within the last year
- A Copy of State Sales & Use Tax Permit
- An Active Web Site Address through which Business can be validated
- Appropriate Yellow Page listing
- Mail Order Companies should provide catalog
- Photograph of your store front

**Acceptable Buyer identification, please provide ONE of any of the following:**

- Valid employee email address
- Personalized, imprinted business card
- Copy of W-2 form
- Copy of cancelled company payroll check or pay check stub
- Copy of company credit card with employee's name and company's name

We reserve the right to request additional buyer credentials if we deem it necessary. Non-exhibiting manufacturers, importer/exporters and wholesalers will NOT be granted admission.

Guests will be admitted at Show Management discretion and must register on site with a qualified buyer (**one guest per buyer**). No children under the age of 14 will be admitted. Infants in arms or strollers will be allowed. AccessoriesTheShow, Moda Manhattan & FAME are produced and managed by Business Journals, Inc. Business Journals, Inc. reserves the right to deny admittance to any individual or group that it deems inappropriate for its shows.